

FOR IMMEDIATE RELEASE

March 20, 2014

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POWER SYSTEMS® LAUNCHES ULTIMATE HOME GYM AND ULTIMATE FACILITY UPGRADE SWEEPSTAKES

Grand Prize Winners to Receive \$15,000 in Fitness Equipment and Accessories

KNOXVILLE, Tenn. – [March 20, 2014] – Just in time for Spring, Power Systems, the nation's leading provider of fitness equipment and accessories, is launching an *Ultimate Home Gym* and an *Ultimate Facility Upgrade Sweepstakes* now through May 31, 2014. To enter, participants can simply go to <u>5kgym.com</u> or <u>10kgym.com</u> and fill out an entry form for the chance to win \$5,000 in products for a home gym or \$10,000 in facility upgrades. One lucky individual and one lucky facility will be randomly drawn on Saturday, June 1, 2014 to receive the grand prizes. For more details and official rules, please visit <u>powersystems.com</u> or <u>facebook.com/powersystemsinc</u>.

"The *Ultimate Home Gym* and *Ultimate Facility Upgrade Sweepstakes* are a great way to introduce our company to first-timers and to remind fitness enthusiasts across the country what we have to offer," said Julie Pauletto, President of Power Systems. "We see fitness differently and believe it's for everyone, and we want to share this vision with as many customers as possible. What better way to get started than by giving away \$15,000 in new equipment and accessories."

Note: Participation in the Power Systems \$10,000 Ultimate Facility Upgrade Sweepstakes is open to any licensed business that provides training or exercise equipment in return for a fee or membership; government or military training facilities; and private or public schools. Qualifying

facilities are encouraged to have customers, family, friends, and employees enter the *Sweepstakes* on their behalf.

About Power Systems

Power Systems, the leading provider of fitness equipment and accessories, was founded by Bruno and Julie Pauletto in 1986 and is recognized throughout the sports and fitness industries for its complete selection, superior customer care and fast delivery. Power Systems is committed to quality, innovation and service – utilizing a knowledgeable, professional and dedicated team to exceed customer expectations. All of our business transactions reflect a firm commitment to our core value...INTEGRITY.