



The Power Behind Performance®

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New Track and Field Complex To Be Named for Former Vol Strength Coach

Knoxville, TN – August 27, 2008 – Former University of Tennessee Strength and Conditioning Coach

Bruno Pauletto will be honored in his hometown of Sept-Iles, Quebec, on August 30, for his accomplishments as the town's first track and field Olympian.

The new track and field complex, *PARC-Bruno Pauletto*, will open this Saturday, weather permitting.

Pauletto's family, some of whom still live in Sept-Iles, will be attending the ceremony.

"It's pretty cool, a big-time honor to have a facility named after you. Maybe future Olympians will come out of it," said Pauletto.

During the summer of 1980, Canada boycotted the Olympics Games in Moscow, and Pauletto's first chance as an Olympian disappeared. His second opportunity came at the 1984 Olympic Games in Los Angeles where he proudly represented Canada while working as the strength and conditioning coach for Tennessee.

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This past July, Pauletto received the Lifetime Achievement Award from the National Strength and Conditioning Association. He is the CEO and co-owner of Power Systems Inc., a leading marketer of fitness and sports performance training equipment headquartered in Knoxville, Tennessee.

About Power Systems

Power Systems Inc. is a leading marketer of fitness and sports performance training equipment headquartered in Knoxville, Tennessee. Founded in 1986 by Bruno and Julie Pauletto, Power Systems aims to advance health, fitness, and physical performance for everyone by offering more than 2,000 innovative products. For more information, visit www.power-systems.com.

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