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2004 Nova7 Supplier Awards Winners

By Fitness Management
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Winning fitness-industry suppliers as voted on by you, the readers!

This first annual Nova7 Supplier Awards competition is also the first of its kind in the health/fitness industry. For years, awards programs have recognized individuals and facilities serving our industry. And, suppliers have been recognized for their contributions to providing the products and services that have evolved our industry. But never before have industry professionals spoken in unity. Never before have the professionals who work the trenches to serve individuals in want of a better lifestyle been asked which suppliers have developed the products and services that best help them in their profession.

Hundreds of fitness professionals across the U.S. made their voices heard by mail, fax, email and via telemarketing calls. The votes were tallied, and the suppliers in each category with the majority of votes were deemed winners. In several categories, the count was close; there are many deserving suppliers who could claim the "best" of a category. But in the end, the majority rules:

- Best Cardio Equipment Supplier of 2004: **Life Fitness**
- Best Strength Equipment Supplier of 2004: **Hammer Strength**
- Best Specialized Equipment Supplier of 2004: **Power Systems**
- Best Computerized Technology Supplier of 2004: **BSDI**
- Best Flooring and Surfacing Supplier of 2004: **Mondo**
- Best Entertainment and Accessories Supplier of 2004: **CardioTheater**
- Best Product of 2004: **Cyber Arc Trainer**



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These innovations were entered into the 2007 Nova7 Facility Award competition: New Year's Resolution Challenge; Pink and Cancer Wellfit; Weight Loss Challenge!

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2007 Nova7 Facility Design, Construction & Decoration Winner and Runners Up (November 2007 - Amy Scanlin)
2007 Nova7 Facility Award Winner for Best Innovation in **Facility Design, Construction & Decoration**: Cooper Aerobics Center at Craig Ranch, McKinney, Texas. Innovation: Cooper Aerobics Center at Craig Ranch

2007 Nova7 Fitness Prescription & Assessment Winner and Runners Up (November 2007 - Amy Scanlin)
2007 Nova7 Facility Award Winner for Best Innovation in **Fitness Prescription & Assessment**: Club One Inc., San Francisco, Calif.
Innovation: HealthStart

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2007 Nova7 Facility Award Winner for Best Innovation in **Exercise Incentive Programming**: A.G. Edwards Fitness Center, St. Louis, Mo. Innovation: Baseball Bonanza

2007 Nova7 Events, Classes & Community Outreach Winner and Runners Up (November 2007 - Amy Scanlin)
2007 Nova7 Facility Award Winner for Best Innovation in **Events, Classes and Community Outreach**: Bodyworks Family Sport Centers, Lubbock, Texas. Innovation: GO! Youth Fitness Program

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2007 Nova7 Facility Award Winner for Best Innovation in **Customer Service**: Rochester Athletic Club, Rochester, Minn. Innovation: S.O.S. "Simply Outstanding Service"

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2007 Nova7 Facility Award Winner for Best Innovation in **Websites & New Technology**: Faster Fitness, Charleston, S.C.
Innovation: FitPoint Software

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